

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Grimsley/FL/Senate-R
Product	DENISE GRIMSLEY SENA
Estimate Number	

Invoice #	04082035-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04082035
Alt Order #	Political Candidate
Deal #	
Order Flight	10/24/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	GRIM
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 8a	8a-9a								
		GOOD DAY CDR									
		SPOT MUST AIR 1X PER DAY									
		CDR									
					10/29/12 to 11/04/12	3x	MTW- - - -				
	13			M	10/29/12	:30	8:58 AM	GD101TVFL	\$900.00		2
	13			Tu	10/30/12	:30	8:48 AM	GD201TVFL	\$900.00		1
	13			W	10/31/12	:30	8:31 AM	GD101TVFL	\$900.00		3
5	13	Fox 13 News at 530p	530p-6p								
		NEWS CDR									
		SPOT MUST AIR 1X PER DAY									
		CDR									
					10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:42 PM	GD101TVFL	\$1,080.00		1
7	13	Fox 13 News at 6p	6p-630p								
		NEWS CDR									
		SPOT MUST AIR 1X PER DAY									
		CDR									
					10/29/12 to 11/04/12	3x	- TWTF- -				
	13			Tu	10/30/12	:30	6:29 PM	GD201TVFL	\$1,080.00		1
	13			Th	11/01/12	:30	6:22 PM	GD201TVFL	\$1,080.00		3
	13			F	11/02/12	:30	6:28 PM	GD101TVFL	\$1,080.00		2
8	13	Good Day 8a	8a-9a								
		NEWS CDR									
		SPOT MUST AIR 1X PER DAY									
		CDR									
					11/05/12 to 11/11/12	1x	- T- - - - -				
	13			Tu	11/06/12	:30	8:48 AM	GD201TVFL	\$900.00		1
9	13	Fox 13 News at 530p	530p-6p								
		NEWS CDR									
		SPOT MUST AIR 1X PER DAY									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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		CDR			11/05/12 to 11/11/12	1x	M-----				
10	13	Fox 13 News at 6p	6p-630p	M	11/05/12	:30	5:57 PM	GD201TVFL	\$1,080.00		1
		NEWS CDR									
		SPOT MUST AIR 1X PER DAY									
		CDR			11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	6:28 PM	GD101TVFL	\$1,080.00		1
		<u>Aired Spots</u>									
						10					

<u>Gross Total</u>	<b>\$10,080.00</b>	
<u>Agency Commission</u>	<b>\$1,512.00</b>	
<u>Net Amount Due</u>	<b>\$8,568.00</b>	<u>Payment Terms 30 Days</u>

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